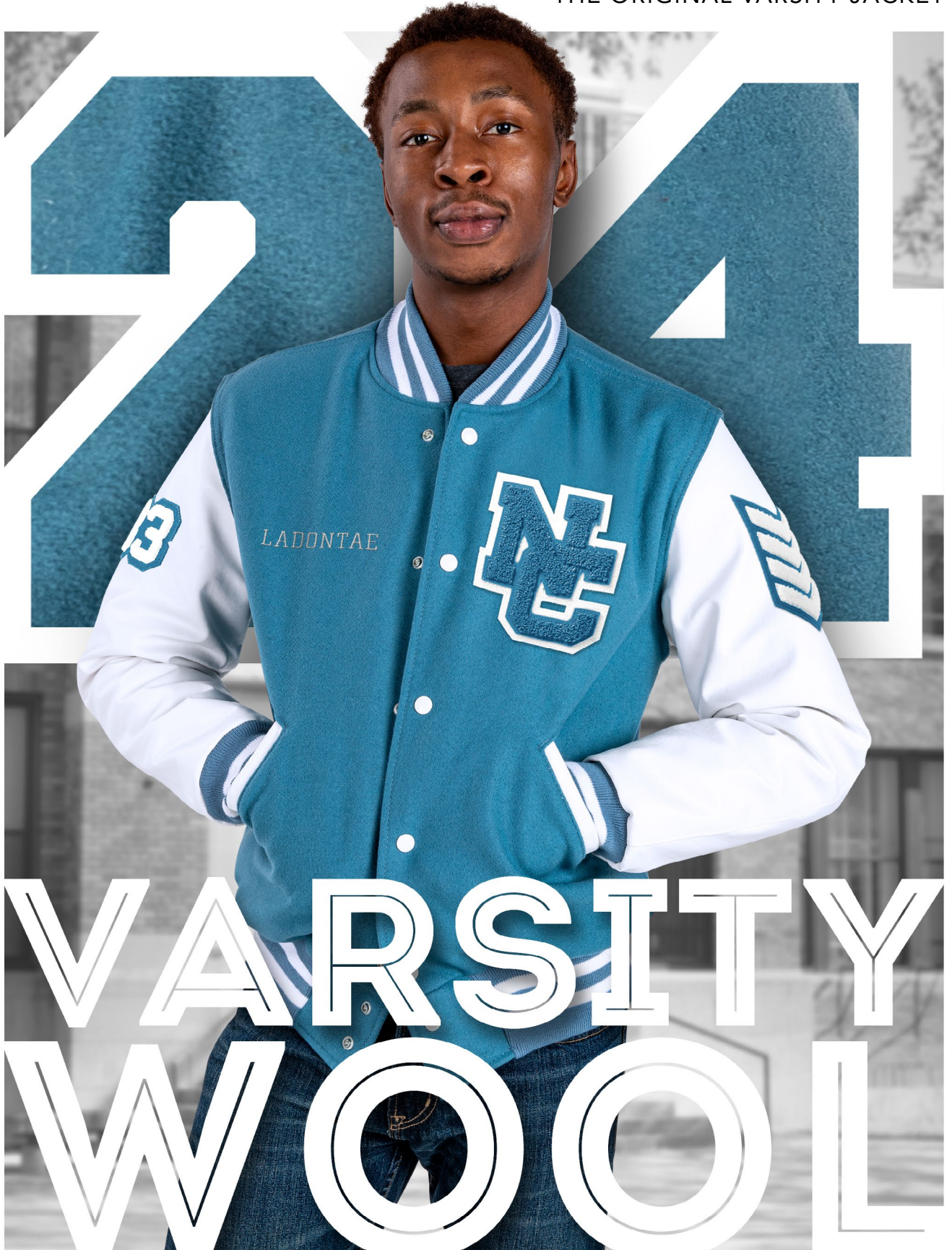


THE ORIGINAL VARSITY JACKET



VARSITY WOOL

J A C K E T P R O G R A M



STOCK JACKETS



LEATHER SLEEVES



VARSITY JACKET
224183 – 40 In-Stock Colors
224683 Tall – 6 In-Stock Colors



VINYL SLEEVES



AWARD JACKET
224181 – 6 In-Stock Colors

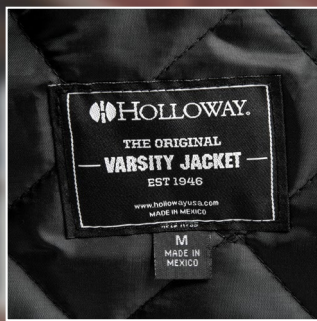


WOOL SLEEVES



LETTERMAN JACKET
224182 – 9 In-Stock Colors

STOCK AND CUSTOM VARSITY JACKETS SOLD BLANK.
DECORATION SHOWN FOR INSPIRATIONAL PURPOSES ONLY.



Classic Holloway Label

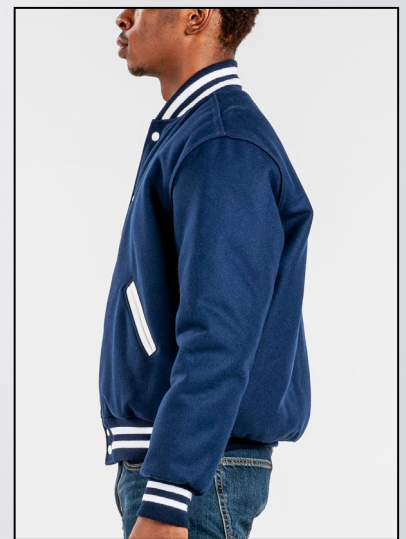
CLASSIC JACKET BETTER FIT

True-to-size jacket with an updated fit that makes you look even better. We made it easier to decorate with a more efficient inside zipper, and removed excess fabric to cut down on bulk while keeping in warmth.



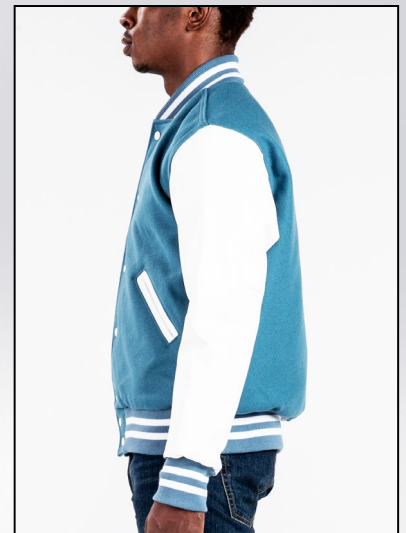
New-and-improved durable, snag-resistant inside embroidery access zipper

OLD FIT



Bulky with excess fabric at waist.

NEW FIT



Streamlined fit without excess length in arms or waist.

*Sizing is still the same! Order your normal jacket size in our new fit.

*All booking orders will be produced with the improved fit and zipper. All at-once orders after 4/15 will be produced with the improved fit and zipper.

STOCK AND CUSTOM VARSITY JACKETS SOLD BLANK. DECORATION SHOWN FOR INSPIRATIONAL PURPOSES ONLY.

BUILD IT. DESIGN IT. ORDER IT.

WIDEST VARIETY OF IN-STOCK COLORS, STYLES AND SIZES, INCLUDING TALLS THAT SHIP SAME DAY

1 SELECT YOUR JACKET STYLE

2 SELECT BODY COLOR & LINING TYPE

3 SELECT SLEEVE COLOR

4 SELECT COLLAR TYPE

5 SELECT RIB TRIM

8 DECORATIVE PATCH

7 SELECT SNAP COLOR

6 SELECT POCKET WELT COLOR

All Jackets Feature:

- Melton wool, 24 oz.
- Full color range of leather, wool or vinyl sleeve options
- Optional nylon lining or quilted lining
- Full snap front
- Decoration access zipper in lining
- Collar and hood options
- High-quality, 1x1 rib-trim collar, cuffs and bottom band options
- Easy-entry front pockets
- Sizes: Adult XS-6X, Youth S-XL, Ladies' XS-2X, Juniors' XS-2X

U Decoration Access Zipper

U-shaped decoration access zippers are available in select styles online!



custom +
VARSITY JACKETS

TOOLS TO HELP YOU SELL

DURABLE VINYL, CLASSIC LEATHER, AND SOFT WOOL SWATCH RINGS



VINYL
226904 -



LEATHER
226905 -



WOOL
226906 -

FREE SWATCH CARD FOLDER - 227601

STOCK AND CUSTOM VARSITY JACKETS SOLD BLANK. DECORATION SHOWN FOR INSPIRATIONAL PURPOSES ONLY.

CUSTOM ACCESSORIES



WOOL SIZING



STOCK

CUSTOM

Adult

- Full cut through body and sleeves
- Hits below natural waist



CUSTOM

Ladies' Fit

- Modified version of the Ladies' Original Fit but without the extra bulk through the body
- Comfortable, relaxed fit through sleeves and body
- Longer body, hits below natural waist



CUSTOM

Youth Traditional/ Classic Fit

- Youth-sized version of the Adult
- Generous, full cut through body and sleeves
- Hits below natural waist



CUSTOM

Juniors' Fit

- Modified version of Ladies' Updated Fit but slimmer, streamlined fit through body and sleeves
- Shorter body, hits at natural waist

WOOL CUSTOM ORDER: BLANKET

223942 60" x 72"

223944 60" x 84"

- Melton wool
- Rounded corners bound with contrasting wool felt
- See our spectrum of 37 colors to select the wool blanket color of your choice

COLOR OPTIONS

MELTON WOOL, 24 OZ.



LEATHER



VINYL



STOCK AND CUSTOM VARSITY JACKETS SOLD BLANK. DECORATION SHOWN FOR INSPIRATIONAL PURPOSES ONLY.

STOCK JACKET PRICING

WOOL COLLECTION IN STOCK STYLES

Style	Description	Dealer
224181	AWARD WOOL JACKET	XS - 2XL 3XL
224182	LETTERMAN WOOL JACKET	XS - 2XL 3XL
224183	VARSITY WOOL JACKET	XS - 2XL 3XL 4XL 5XL
224683	VARSITY TALL WOOL JACKET	L - 2XL 3XL 4XL 5XL

WOOL JACKET PRICES SUBJECT TO CHANGE.

CUSTOM PRICING

WOOL COLLECTION CUSTOM ORDER

Style	Description	Size	Dealer
223942	WOOL CUSTOM BLANKET	60" x 72"	
223944	WOOL CUSTOM BLANKET	60" x 84"	

ADULT JACKETS (No Minimums)

Style	Sleeve Fabric	Sleeve Type	Nylon Lining Net Price	Quilted Lining Net Price
225100	Wool	Set-in		
*225100U	Wool	Set-in		
225101	Leather	Set-in		
*225101U	Leather	Set-in		
225102	Vinyl	Set-in		
*225102U	Vinyl	Set-in		
225106	Leather	Set-in/Three Piece Hood		
225110	Wool	Raglan		
225111	Leather	Raglan		
*225111U	Leather	Raglan		
225112	Vinyl	Raglan		
225150	Wool	Set-in/Contrasting Partial Overlay		
225160	Wool	Set-in/Single Partial Insert		
225161	Wool	Set-in/Double Partial Insert		
225162	Wool	Set-in/Triple Partial Insert		

*U-shaped zipper

CUSTOM PRICING

WOOL COLLECTION CUSTOM ORDER

YOUTH JACKETS (No Minimums)

Style	Sleeve Fabric	Sleeve Type	Nylon Lining Net Price	Quilted Lining Net Price
225500	Wool	Set-in		
225501	Leather	Set-in		
225502	Vinyl	Set-in		
225510	Wool	Raglan		
225511	Leather	Raglan		
225512	Vinyl	Raglan		

LADIES JACKETS (No Minimums)

Style	Sleeve Fabric	Sleeve Type	Nylon Lining Net Price	Quilted Lining Net Price
225300	Wool	Set-in		
*225300U	Wool	Set-In		
225301	Leather	Set-in		
*225301U	Leather	Set-In		
225302	Vinyl	Set-in		
*225302U	Vinyl	Set-In		
225310	Wool	Raglan		
225311	Leather	Raglan		
*225311U	Leather	Raglan		
225312	Vinyl	Raglan		

*U-shaped zipper

JUNIORS JACKETS (No Minimums)

Style	Sleeve Fabric	Sleeve Type	Nylon Lining Net Price	Quilted Lining Net Price
225400	Wool	Set-in		
225401	Leather	Set-in		
225402	Vinyl	Set-in		
225410	Wool	Raglan		
225411	Leather	Raglan		
225412	Vinyl	Raglan		

EXTRA SIZES (NOT INCLUDING PRICING FOR LENGTH ADJUSTMENT)

Size	Wool & Wool/Vinyl Sleeves	Wool/Leather Sleeves
2X		
3X		
4X		
5X		
6X		

CUSTOM WOOL STYLING OPTIONS – SPECIAL COLLARS AND HOODS

Additional Cost (Wool Only) * When hood reverses to White or Yellow, Canyon™ Fleece will be used: all other colors will be wool.



Shallow scallop self-material attached zipper hood-forming collar.....



Deep scallop self-material attached zipper hood-forming collar



Sailor collar



Straight across zipper hood
3-piece oversize hood, 225106.....

CUSTOM WOOL STYLING OPTIONAL COLLARS



Stand-up knit collar



Wool Byron collar



Leather Byron collar



Horizontal knit collar



Vertical knit collar



Leather collar, wool insert ...



Wool collar, leather insert....



3-piece Byron collar

CUSTOM WOOL STYLING OPTIONS

SLEEVES

- Contrasting color wool sleeves
- Leather sleeves instead of wool:
- Set-in sleeve
- Raglan sleeve.....
- 2 color leather sleeves.....
- 3 color leather sleeves.....

WOOL SHELL SIZING (WOOL, LEATHER OR VINYL SLEEVES)

- 2" longer or shorter sleeve & body.....
- Each 1" thereafter

COLLARS

- All leather Byron collar or rounded Byron collar.....
- Wool Byron collar with leather underside.....
- 3-pc. wool/leather Byron collar
- Framed Byron collar.....
- Detachable zippered hood with stand-up knit collar

INSERTS/CORDAGE/BRAID

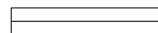
- Cordage around inserts
- Cordage on pocket trim
- Braid down sides of hood/sailor collar
- Braid around sailor collar

QUILT LININGS

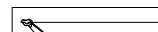
- Quilt lining/waist length (Black standard).....

LINING/CHEST POCKETS

- Patch with tab closure (approx. 6" x 8").....
- Slash single welt.....



- Zippered double besom



- Brass zipper closure.....

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24

